

# Facilities mexico 2011

RENOVATION, RETROFIT, OPERATIONS & MAINTENANCE EXPO

**April 12-14, 2011**  
**Centro Banamex • Mexico City**

**BUILD YOUR  
COMPANY'S EXPOSURE IN**

# 2011

You've decided to build your market share in the facilities management market by exhibiting at Facilities Mexico. That's step one. Maximizing your company's exposure to attendees is step two. Facilities Mexico

offers a wide variety of sponsorships and events that boost the return on your investment and keep your products and services top-of-mind for the thousands of facilities buyers who will be attending the 2011 show.

## Raise Your Company's Profile Pre-Event and on Show-Site with Valuable Sponsorship Opportunities

All Sponsorships Include:

- ➔ Logo on on-site sponsorship acknowledgement signage
- ➔ Listed on sponsor page in show directory and on the Web site
- ➔ One piece of collateral material can be placed in attendee totebags (Does not apply to Web Banner Advertising)

### DID YOU KNOW?...

...An investment in a show marketing opportunity can increase traffic to your booth as much as 100%\*

*\*CEIR (Center for Exhibition Industry Research)*

## Sponsorship Menu

**Badge Holders/Wallets** . . . . . \$5,000  
(Materials, labor and production not included)\*

This is your opportunity to have thousands of walking billboards on the show floor. Badge holders will be distributed at registration counters to attendees. Your company's name and logo will be seen by everyone, everyday. You gain visibility after the show as many attendees keep their badge holder to re-use at other events. You also have the option to distribute badge holders at your booth.

\* To be approved by show management.

**Today at Facilities Mexico (3 signs available)** . . . . . \$3,500 each

Be seen on these helpful sign boards that highlight daily events. The sign boards are a useful meeting and planning spot for attendees as they map out their time at the show. Your logo will be featured prominently on all three days in the position selected.

**Lunch Coupons (3 sponsorships available)** . . . . . \$3,000 each

What's more popular than a free lunch? Facilities Mexico Conference attendees will receive a complimentary lunch coupon as they check in at registration. Each coupon features your logo as a sponsor. Additionally, you'll receive a special display ad in the event directory (creative is supplied by Facilities Mexico).

**Cyber Center with Screen Saver** . . . . . \$3,000 each

The technology hub of the show, this premier sponsorship offers your company vast exposure to the event audience. Your logo will be placed as a screen saver on the monitors. This interactive areas is an essential part of the show for attendees, linking them to work and home while at the show. This is always a high traffic area in the event.

**Exhibitor Lounge** . . . . . \$2,500 each

Be a champion for fellow Facilities Mexico exhibitors by sponsoring the Exhibitor Lounge. This exhibit hall refuge provides exhibitors with an area to take a break and grab a bottle of water or a cup of coffee. Your company logo will be featured on the Exhibitor Lounge signage.

**Directional Signage in Centro Banamex** . . . . . \$2,500 each

Gain visibility by sponsoring signage in the open areas of Centro Banamex that directs attendees to the exhibition area.

**Program at a Glance Signage** . . . . . \$2,500

A high visibility opportunity to feature your company logo on two large Program at a Glance sign boards that outline the complete Facilities Mexico schedule. Located at registration and outside of the exhibit hall, your company logo will be viewed continuously during the two day event.

**Attendee Bags** . . . . . \$2,500  
(Materials, labor and production not included)

Distributed to attendees as they arrive and check in at registration. Your company name and logo will be featured on the outside of the bag along with the Facilities Mexico logo. (Plastic bag with handle).

**Countdown to Facilities Mexico** . . . . . \$2,250 each

Get added online exposure by sponsoring a calendar that counts down to the show on Facilities Mexico Web site home page.



**Exhibitor Locator Signage . . . . . \$2,000**

Imagine your company logo being viewed constantly by thousands of Facilities Mexico attendees searching the Exhibitor Locator sign board located outside the exhibit hall. This large sign board allows attendees to search for exhibitors alphabetically. A high impact opportunity for you to build company recognition.

**Concierge Desk at Facilities Mexico Entrance. . . . . \$2,000 each**

The Concierge Desk will help attendees and exhibitors save time and energy when searching for local dining and entertainment. Your company logo will featured on the Concierge Desk signage.

**Aisle Banners. . . . . \$1,500**

What better way to increase your visibility than to have your name and booth number high above the expo floor for all attendees to see? Prominently displayed aisle banners create an exciting visual marker for attendees as they navigate the show.

**Attendee Update Emails**

- (Late February) . . . . . \$500**
- (Early March) . . . . . \$500**
- (Late March) . . . . . \$1,000**
- (Mid April) . . . . . \$1,500**

Be a sponsor of promotional emails to registered attendees. These emails are distributed in February, March and April to all facility professionals and are a great way to communicate important show information to every attendee. Keep your company top-of-mind while attendees are planning for the upcoming event.

**FacilitiesMexico.com Rotating Banner Ads . . . . . \$1,000 each (10 available)**

Get maximum visibility and a direct link from FacilitesMexico.com to your Web site by sponsoring one of 10 rotating banner ads on Facilities Mexico high-traffic home page and selected pages throughout the site.



**Sponsorship Contract**

**YES!** My company would like to participate in the following sponsorship(s) at Facilities Mexico 2011.

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Web site \_\_\_\_\_

We would like to sponsor: \_\_\_\_\_

Authorized Signature

Date

**Questions? Suggestions? Boost your brand-building abilities today. Contact:**

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